

## NEW PERSPECTIVES OF URBAN MOBILITY IN TOURIST TOWNS

Genova, 11<sup>th</sup> of December 2009

*Draft Programme*

### **Morning Session**

9.15

**Welcome and official speeches by local authorities**

9.30

**Introduction**

- The commitment of the Italian Ministry for the Environment Land and Sea for the implementation of the Alpine Convention in Italy: transport initiatives

*Dr. Paolo Angelini (Italian Ministry for the Environment, Land and Sea - National Focal Point for the Alpine Convention)*

- Working Group on Transport of the Alpine Convention  
*French Presidency of the WG on Transport of the Alpine Convention*

10.00

**Overview of sustainable tourist mobility in mountain areas**

- The working programme of the Sub-Working Group on Sustainable Urban Mobility: hints from Alpine towns

*Mr. Massimo Santori (Adviser for Italian Ministry for the Environment, Land and Sea - CSST Fiat Group)*

10.15

**Experience regarding sustainable mobility in tourist areas**

- “Mountain town”: the case of Lugano.

*Dr. Claudio Blotti (Canton Ticino)*

- “Natural parks”: *Sustainable Mobility Plan in Adamello Brenta Natural Park*

*Dr. Claudio Ferrari (Adamello Brenta Natural Park)*

**11.15—Coffee break**

11.40

- “Innovative solutions for private mobility”: The Memorandum of Understanding between Renault-Nissan and the Principality of Monaco implementing a zero emission mobility programme.  
*Representative Renault-Nissan Alliance*

- “Sustainable mobility and traffic regulation in protected Alpine areas”.

*Permanent Secretariat of the Alpine Convention*

**13.00 — Lunch break**

**Afternoon Session**

14.15

**Management and technical solutions and expectations in cities with a high tourist vocation**

## NEW PERSPECTIVES OF URBAN MOBILITY IN TOURIST TOWNS

Genova, 11<sup>th</sup> of December 2009

*Draft Programme*

- Integration of tourist mobility, Energy systems, spatial planning policies and the environment: insights and perspectives for the development of sustainable tourism in an urban centre.

*Dr. Horst Soboll (ERTRAC - European Road Transport Research Advisory Council)*

- Technology innovation for urban mobility: low and zero emission vehicles in LPT (Local Public Transport).

*Dr. Ing. Riccardo Genova (CIRT - Centro Interuniversitario di Ricerca Trasporti)*

- The role of ICT infrastructure in urban mobility management.

*Dr. Arch. Giovanni De Niederhausern (Senseable City Lab – Massachusetts Institute of Technology, Boston)*

- Urban planning and sustainable mobility: a vision for the future of mountain towns.

*Mr. Thomas Pilz (FGM-Austrian Mobility Research)\**

**15.45**

### **Round table**

(With the participation of national authorities, local authorities, business associations, scientific institutions)

*This session will involve the Workshop's speakers and will be chaired by Dr. Fabio Croccolo (Italian Ministry of the Infrastructures and Transport)*

**16.30**

### **Conclusions**

Italian Ministry for the Environment Land and Sea

Italian Ministry of Transport

Regione Liguria

Working Group on Transport of the Alpine Convention

United Nations Environment Programme

Mountain Partnership Secretariat—FAO

*\*to be confirmed*

Genova, Italy

11th of December 2009

**Regione Liguria**

via Fieschi, 15

Sala XI piano