



HTW Chur
Hochschule für Technik und Wirtschaft
Fachhochschule Ostschweiz
University of Applied Sciences

Conference

“FACING CLIMATE CHANGE AND THE GLOBAL ECONOMIC CRISES: CHALLENGES FOR THE FUTURE OF TOURISM”

EURAC European Academy Bolzano / Bozen
November 20th – 21st 2009

Friday, November 20th

Morning session

08.45 - 9.15

Registration and welcome coffee

09.15 - 09.45 / Conference hall

Welcome – Harald Pechlaner (EURAC)

Introduction – Klaus Weiermair (Conference Scientific Committee):

Economic and Environmental Crises: their interrelationship and effects on tourism behavior

09.45 - 10.15 / Conference hall

Keynote – Kaye Chon (Hong Kong Polytechnic University):

Economic and environmental sustainability: key concerns in tourism

10.15 - 10.30 / Foyer

Coffee break

10.30 – 13.00 / Conference hall

Paper session

- 10.30 - 11.00
Vinay Chauhan
Tourism and Climate Change: Indian tour operator's perspective
- 11.00 - 11.30
Nichola Salmon
Tourism and climate change in Ireland: impacts and adaptation
- 11.30 - 12.00
Geoffrey Manyara
The challenges of climate change on tourism development in Subsahara Africa: the case of Kenya
- 12.00 - 12.30
Camelia Surugiu, Marius Razvan – Surugiu
From positive to negative effects of Climate change on Romania seaside tourism
- 12.30 - 13.00
Bruce Prideaux, Alexandra Coghlan, Bob Mc Kercher
Identifying indicators of changing tourist's attitudes to climate change

13.00 - 14.00 / Foyer

Lunch break

Afternoon session

14.00 - 14.30 / Conference hall

Keynote – Daniel Scott (Waterloo University)

The Dual Challenges of Climate Change and Climate Policy for Tourism

14.30 - 15.00 / Conference Hall

Patricia Quillacq (Permanent Secretariat of the Alpine Convention)

Climate sensible tourism in the Alps: the commitment of the Alpine States through the Action Plan on Climate Change

15.00 - 17.30 / Conference hall

Paper session

- 15.00 - 15.30
Miriam Scaglione, Marut Doctor
From forecasting to perspective: foreseen effects of climate change on mountain tourist activities by the analysis of summer activities and of wrong short term meteorological previsions
- 15.30 - 16.00
Robert Steiger
The impact of climate change on ski touristic demand using an analogue approach
- 16.00 - 16.30
Josep-Francesc Valls, Rafael Sarda
Perceptions and realities of the impact of climate change on the Euro-mediterranean tourism industry
- 16.30 - 17.00
Cecilia Matasci
Climate Change and Tourism in Switzerland. Vulnerability and possible adaptation measures
- 17.00 - 17.30
Tamara Rátz, Gábor Michalkó
Responses of Lake balaton to global climate change – new approaches in product development and marketing

19.00 / Starting from Walterplatz

Social programme: conference dinner

Saturday, November 21st

Morning session

09.15 - 09.30 / Conference hall
Plenary and program of the day

09.30 - 10.00 / Conference hall

Keynote — Egon Smeral (Austrian Institute of Economic Research, WIFO)

The effects of the economic crises on tourism activities

10.00 - 10.30 / Foyer

Coffee break and poster presentation by Roberto Furlani (WWF)

Recent trends in the Alpine Climate from the point of view of snow and temperature

Participation processes in the definition of adaptation strategies for tourism in the Alps

10.30 - 13.00 / Conference hall

Paper session

- 10.30 – 11.00
Matthias Fuchs, Bosse Bodén
Sustainable and agreed – financing DMOs in spite of the global economic crisis: some evidences from Sweden
- 11.00 – 11.30
Christoph Toeglhofer, Franz Eigner, Franz Prettenhalter
Climatic and economic impacts on tourism demand in Austrian ski areas
- 11.30 – 12.00
Dirk Reiser
Gazing into the tourism future of an island: tourism businesses and climate change in Tasmania, Australia.
- 12.00 – 12.30
K. B. Subhash, Smitha Govindas Bhandare, Klaus Weiermair
Promoting Rural (Village) Tourism through micro venture capital financing in the face of financial crises and global warming: a case study of Goa
- 12.30 – 13.00
Andreas Koler, Stefan Märk, Mike Peters, Stefan Till
Areas of risk perception: an analysis of entrepreneurs in Tyrol, Austria

13.00 - 14.00 / Foyer

Lunch break

Afternoon session

14.00 - 14.30 / Conference hall

Keynote — Bruno Abegg (University of Zurich)

Climate Change and Adaptation Strategies

14.30 - 17.00 / Conference hall

Paper session

- 14.30 - 15.00
Lea Ketterer, Dominik Siegrist
Adaptation strategies, climate change and Alpine Tourism: pre – results of an Alpine wide Delphi analysis
- 15.00 - 15.30
Harald Pechlaner, Marianna Elmi, Marcus Herntrei
Climate Change and Strategic Planning in two tourism destinations in South Tyrol
- 15.30 - 16.00
JeanPierre Fosson, Marta Chiarle, Chantal Trèves, Barabara Frigo, Alessandro Benati and Stefania Muti
Climate change influence on Alpine tourism: perception of the risk and accessibility of mountain tracks
- 16.00 - 16.30
Romano Wyss, Markus Schuckert
Tourism governance, regional economic development and climate change: how networks can help absorb effects from fuzzy external shocks
- 16.30 - 17.00
Claudia Möller, Wolfgang Schobersberger, Marcus Schuckert
Climate change as a chance for Alpine health tourism?

17.00 / Conference hall

closing session

No attendance fee is required due to the contribution of the Alpine Space Programme.
The conference language will be English; no translation service will be provided.

in order to register for the conference please send an e-mail to
tourism-events@eurac.edu